

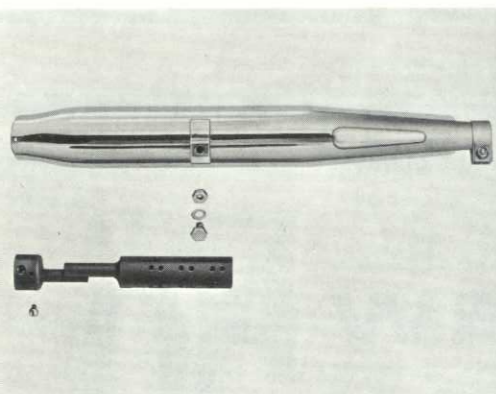
a custom two-wheeler... with a sporting spirit

personal specs on the NEW ^m50

The M-50 is the Italian cousin to Harley-Davidson's race-bred champions. And during manufacture, it's every bit as pampered. The M-50 starts out as a strong tubular steel frame. Then to soak up road bumps, and provide a smooth, comfortable ride, a hydraulically controlled suspension system is added both front and rear. Next come the chrome wire wheels, both with full-width hubs for extra strength and stopping power. And the 50 c.c. engine and Cascade transmission for smooth, effortless shifting. ■ Next, the running gear is added. Quick acting brakes on both wheels, exhaust system with chrome tail pipe, 6-volt electrical system for the headlight, tail light and horn. ■ Finally, the M-50 is topped off with a 1.6 gallon fuel tank, comfortably sprung two-place seat and handle bars with throttle, clutch and gear shift controls. ■ After a thorough engine test and close "scrutineering" by Harley-Davidson inspectors, the M-50 is ready for the road. Ready to deliver all the fun and performance that has made Harley-Davidson the world's first and finest name in motorcycles.

HARLEY-DAVIDSON
^m
 50

ENGINE: 2-cycle, loop scavenged, one cylinder. COMPRESSION RATIO: 10:1. HORSEPOWER: 2½ at rear wheel, at 6500 engine rpm. TRANSMISSION: 3-speed Cascade-type, cable controlled hand shift. CLUTCH: Multiple plate in oil bath. IGNITION: Flywheel magneto, 23 watt capacity, 6 volt with high tension coil. FRONT & REAR SUSPENSION: Hydraulically controlled. BRAKES: Internal expanding, front and rear. MAXIMUM SPEED: Approximately 40 mph. WEIGHT: 103 lbs. FUEL CONSUMPTION: Approximately 180 miles per U.S. gallon.



Exhaust system—tail pipe is fully chromed

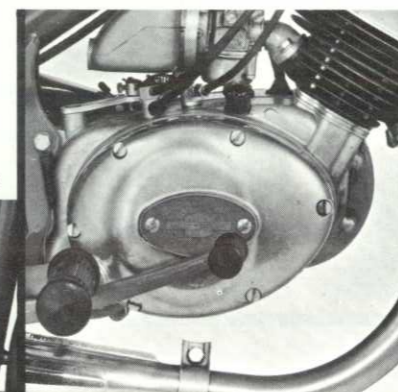


Both front and rear wheels have full-width hubs for extra strength and braking power



World famous Dellorto carburetor is standard equipment

50 c.c., Harley-Davidson-Aermacchi engine



Precision 3-speed Cascade type transmission

Comfort grips—throttle, clutch and shift controls

