

HARLEY-DAVIDSON

A NEW ADVENTURE FROM



\$225 **m 50**

HARLEY-DAVIDSON ^m50 makes fun a family affair!



the nimble, new **M-50**

... an exciting new adventure in pure fun!

FOR AMERICA ON THE MOVE!



If you spell fun with a capital "kicks," meet the M-50. New from Harley-Davidson. Here's the best of both worlds. Italian brand of styling. American standards of quality.

Under its all-steel, welded frame, the M-50 packs a spirited 50 c.c. engine that's so easy on fuel it puts nearly 300 miles between filling stations. The transmission? Three-speed Cascade type. With a flip of the clutch lever, you glide through the gears, level off at 40 mph for some of the smoothest cruising on two wheels. Internal expanding brakes bring you back down again surely, swiftly and continuously.

And its personality? Adventuresome, undemanding, but definitely split—one side for fun, the other for low-cost, practical transportation.

Take a test ride. You'll agree that for threading your way through town traffic, parking in places that are barely there, or just following the fun, the Harley-Davidson M-50 is the greatest new go on wheels.

\$225.00 (Suggested retail, F.O.B. Milwaukee)

NEW HARLEY-DAVIDSON ^m50